



JIM RINGEL



May 23, 2018: 49 Buddhas for Sale at Amazon

Boulder, CO – April 23, 2018 – On May 23, 2018 Jim Ringel's *49 Buddhas* is having a Best Seller campaign on Amazon, and Black Bee Publishing encourages buyers to purchase the novel that day at <http://a.co/crMX9w2>.

49 Buddhas is a Buddhist detective story, and the first of the six-book Lama Rinzen Mysteries. In each mystery Lama Rinzen is reborn into one of the six Buddhist realms of Hell, Hungry Ghosts, Animal, Human, Warring Titans, or Gods. In each realm he must solve a crime and learn the lesson of the realm. Learning each realm's lesson and solving its crime, Lama Rinzen comes to meet his own death, which allows him to be reborn into the next book and into the next realm.

About 49 Buddhas: Lama Rinzen in the Hell Realm

On a cold December day, Lama Rinzen reincarnates as a detective on Denver's Colfax Avenue, where he is charged with finding insurance man Sonny Heller's killer. Sonny's death is no simple stabbing. The man has been skinned and his limbs extracted. Rinzen immediately recognizes the crime as lingchi—a ritualistic slaying he has seen plenty throughout his many past lifetimes in Hell.

Rinzen believes finding Heller's killer can lead him to the Sacred Dorje. Once Rinzen finds the Dorje, once he holds its magnificence, he and all sentient beings will be enlightened and escape this Hell Realm forever.

All mysteries seek answers. True mysteries find questions. Rebirth proves confusing, and everyone Rinzen encounters insists the Dorje is not real. All except Abril. She believes him, but claims the Dorje is not the reason Rinzen is reborn onto Colfax. She says he has come to get her health insurance from the evil Heller Insurance Company. This is his mission, and the thing he must accomplish at any cost.

About the Author

As an avid reader of detective fiction and a Buddhist practitioner, Ringel finds similarities between the Buddha's admonition to see the world as it is and the detective's need to view crime scenes with an open mind. Just as the Buddha teaches us not to overlay our egos atop our encounters, so the detective must view crime without the interference of personal prejudice.

Jim previously published *Wolf*, a werewolf novel about salesman Johnny Wolfe struggling to survive as a lone individual in the untamed world of American corporate sales.

Jim writes the Writing Like a Buddha blog, and can be followed at jimringel.com. He lives in Boulder County, Colorado with his Tibetan Terrier, Rascal.

Title: 49 Buddhas: Lama Rinzen in the Hell Realm

Author: Jim Ringel

Publisher: Black Bee Publishing, LLC

Publication date: May 9, 2018

ISBN #: [978-0-9995398-0-4](https://www.isbn-international.org/product/9780999539804)

Softcover, 5.5 x 0.75 x 11 inches, 328 pages

FICTION / Mystery & Detective / Amateur Sleuth

PHILOSOPHY / Buddhist

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